

# 4005openspace.org

**November 17, 2026**
**Cave Creek Town Council Update**

**June 18, 2026:** The 4,005-acre Open Space Steering Committee was formed with 9 members who meet monthly:

- Sue Force, Raena Kamakahi, Jan Schiller, and Rachel Stringham
  *Desert Foothills Land Trust*
- Luke Kautzman and Bo Larsen
  *Town of Cave Creek*
- Bill Basore, Stacy Daniel, and Carole Perry
  *4,005 Open Space Ad Hoc Committee*

# Primary Goals:

- Educate the greater Cave Creek communities and beyond about the 4,005-acre Open Space campaign.
- Provide a “Call to Action” to **Fund Open Space** by providing several paths for donors to make a charitable donation that is tax-deductible to the extent of the law.
- Engage and Create Enthusiasm.
- Donations give the Town flexibility to reduce borrowing costs, leverage grant opportunities through matching funds, and support other acquisition-related expenses.
- Provide opportunities to Support Open Space by:
  - Purchasing brand merchandise to show support or give a special gift - proceeds benefit DFLT.
  - Talking to neighbors and family explaining this monumental undertaking.
  - Joining our online community by uploading a photo and a sentence the value of open space.

# Progress Report:

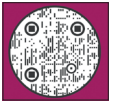
- Luke has coordinated surveys, worked with RJ Carin to submit grant applications, and reached out to bicycle shops and local clubs for collaboration.
- **Sept 1st**: Courier Graphics delivered the print collateral to the ToCC.
- **Oct 9th**: Tech4Life finalized the website weeks prior but delays were encountered with CyberSource coding from Wells Fargo. Marketing the website was put on hold.
- Magnetic decals, window clings, and challenge coins were produced for promotion.
- An online storefront was created with brand merchandise available for purchase.
- Tom Secor volunteered to create a social media presence on Facebook (166 members), Instagram, and Linkedin.
- Rack brochures have been distributed around town to:
  ToCC, DFLT, Foothills Library, Cave Creek Visitors Center, Carefree Cave Creek Chamber of Commerce, Tame Salon, Harold's, Local Jonny's, Cryin' Coyote, Tech4Llife, Big Earl's, Cave Creek Museum, and Glazed Donuts.

# Collateral Material







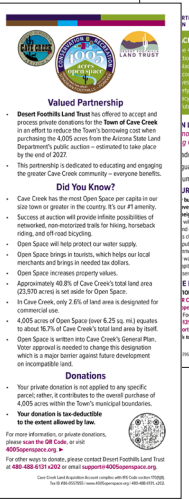








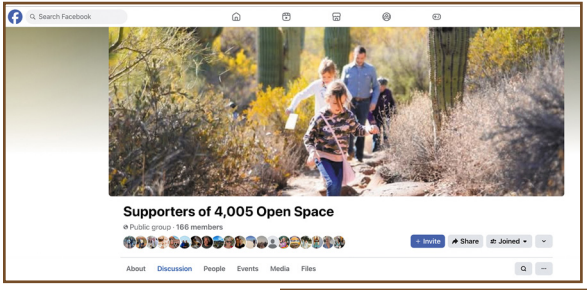


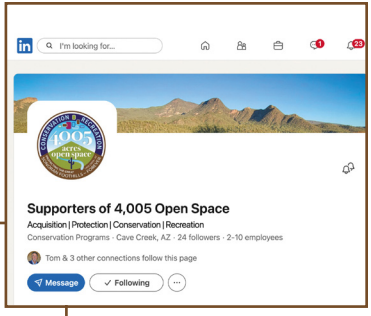







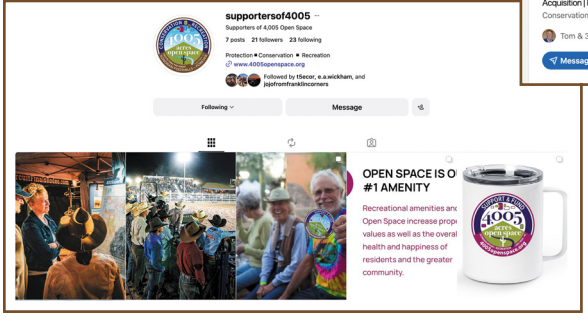
*Stacy Daniel, owner of Hired Hands Graphic Design & Advertising, LLC, donated her time to create marketing material with the help of Luke Kautzman, RJ Cardin, and the 4,005-acre Open Space Steering Committee.*




# Social Media

Facebook
Instagram
LinkedIn




*Tom Secor has volunteered his time giving us a widespread social media presence that everyone can help build upon.*

# Donor Appreciation & Promotional Items

Challenge Coins are being circulated. ▼




The special “Thank You Saguaro” created by Carole Perry is a **donor to donor** gift, and an amazing way to show her endless support for our beautiful Sonoran Desert. ►



Available to the public:




Window Clings ◄

Magnetic Decals ▼



# 4,005 Merchandise

*Bo Larsen set up our online storefront with Bonfire.com where products can be added.*

**Celebrate Open Space**



Comfort Colors Colorblast Tee

**Protect & Preserve**



Classic Unisex Tee

**Support Open Space**




Comfort Colors Unisex Tee

**Love Open Space**




Women's Relaxed V-Neck Tee

**Support Open Space**



Classic Long Sleeve Tee

$29.99

**Love Open Space**




Over-the-Shoulder Shopping Tote Bag

**Open Space Is Vital**



Insulated Wine Tumbler

**Conservation & Recreation**



Two-Tone Ceramic Mug

**Open Space Saves Water**




30 oz Insulated Tumbler

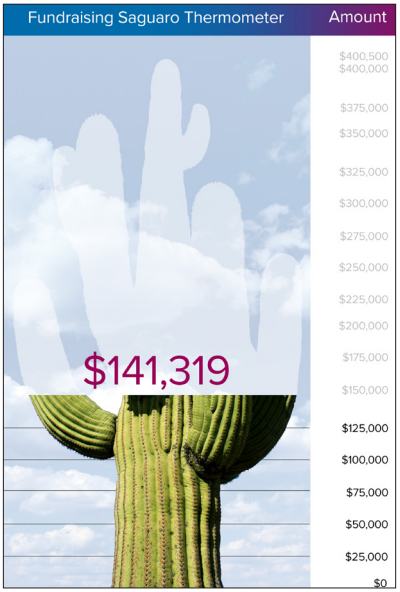
**Support Open Space**



Stainless Steel Travel Mug

## Support & Fund
## Raise Awareness
## Perfect for Gifts
## More Items to Come

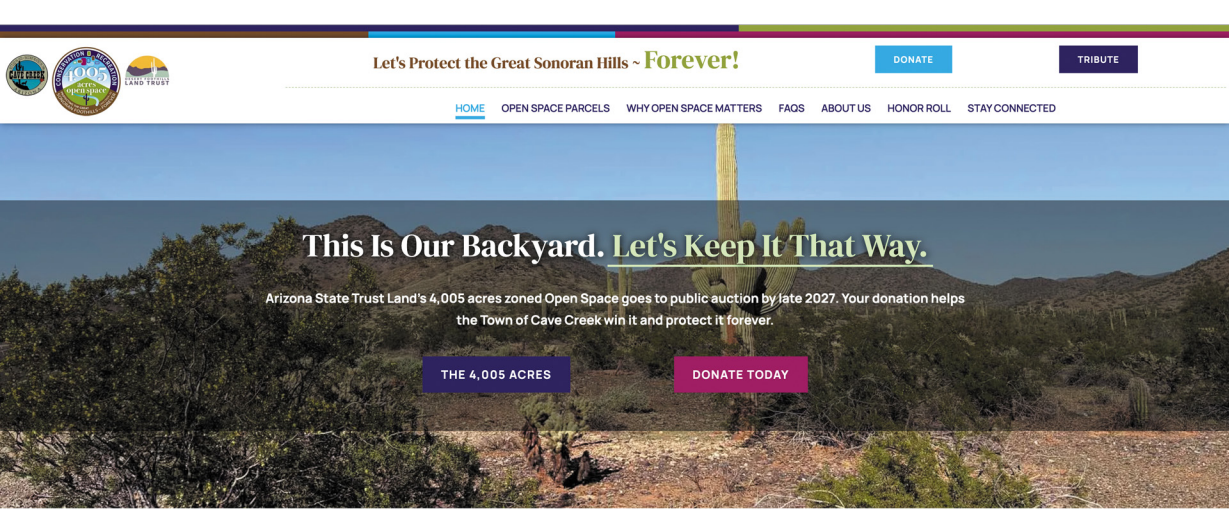
Proceeds benefit
Desert Foothills Land Trust




# Fundraising Tally

The fundraising tally is rounded up to the nearest dollar and updated every Monday on the website **4005openspace.org** which launched Oct 9, 2026.

| | |
|---|---|
| $114,849.21 | 110+ FORCE account donors |
| $26,469.48 | 17 total donors NOT including those that are listed under “anonymous”. |
| $141,318.69 | Grand total as of Nov 16, 2026 |




## Our Partnership and Fundraising Goal

To raise and accept private donations in an effort to reduce borrowing cost to the Town of Cave Creek when purchasing the 4,005 acres of AZ State Land Trust while educating and engaging the greater community.

*Carly Reuter at Tech4Life gave life to our campaign with this amazing comprehensive website.*

DONATE TRIBUTE

# 4005openspace.org

**Home**
Goal
Why Now
Explore
Ways to Give

**Open Space Parcels**
Zone Categories
Overall Parcel Map
Neighborhood Maps
Drone Videos

**Why Open Space Matters**
Benefits
Download & Share
Did You Know?

**FAQS**

**About Us**
General Plan
Partnerships
2008 Annexation

**Honor Roll**
Thank You
Tally

**Stay Connected**
Stewardship
Updates
Merchandise
Follow the Campaign

# Progress Report (continued)

- **Oct 27th:** The first Steward Committee meeting was set up at Sonoran Arts League studio in Stagecoach Village. Stewards will get up to speed on the campaign and receive instructions on what they can and cannot say regarding donations and expectations when engaging the public.
- **Nov 5th-7th**: We manned an event booth at the Turquoise Rodeo.
- **Nov 14th**: We volunteered at DFLT Discovery Days for education and outreach.
- FATHOM Realty Elite | Fulton-Rizzo Elite Team will be mentioning us in their e-blasts starting in December.
- **Nov 20th-22nd** and **Nov 27th-29th**: Carole has confirmed that a number of artists/studios have committed to presenting 4,005 Open Space information and conversation during the Hidden in the Hills tour.
- **Dec 19th**: We will be a table sponsor at the Carefree Cave Creek Chamber of Commerce Breakfast at Harold's for education and outreach.

# Taste of Cave Creek

**OCTOBER 14-15, 2026**

Following the launch of **4005openspace.org**, members of the **4,005 Open Space Committee** volunteered at a booth to engage and educate the community about the active campaign to conserve and protect 4,005 acres of Sonoran Desert open space.

Marketing materials and informational brochures were available for visitors, with the parcel location map generating considerable interest and conversation. The message that protecting our open space today preserves the natural beauty, heritage, and unique character of Cave Creek for generations to come resonated with attendees.

4005openspace.org













# Turquoise Circuit Finals Rodeo

**NOVEMBER 5-7, 2026**

The Memorial Arena Bodrig Grounds (Cave Creek Memorial Arena) provided another great opportunity for the **4,005 Open Space Committee** to connect with visitors from near and far. As Committee members and stewards shared how expansive more than 4,000 acres of open space within Cave Creek could expand and enhance the community's trail system, interest was strong. In particular, the potential for a connected north-south trail network linking Cave Creek, Bradshaw Peak, and Spur Cross Ranch conservation Area and beyond generated considerable enthusiasm, especially among those interested in expanded opportunities for hiking, mountain biking, and equestrian trail riding.

These connections would create greater opportunities for residents and visitors alike to explore and enjoy the Sonoran Desert while preserving its natural beauty for future generations.

4005openspace.org











# Desert Discovery Day

**NOVEMBER 14, 2026**

An estimated 230 enthusiastic people came out for Desert Foothills Land Trust's annual **Desert Discovery Day**, sponsored by the Town of Cave Creek and Kiwanis Carefree to learn about and enjoy the desert. Children and adults loved the variety of activities which made for a special day!

The Jewel of the Creek Preserve in Spur Cross Ranch Conservation Area provided the perfect backdrop for the **4,005 Open Space Committee** to connect with the community, share conservation efforts to protect more than 4,000 acres of Sonoran Desert open space, and answer questions about preserving this irreplaceable landscape for generations to come.

4005openspace.org














# Going Forward

Now that we are post-election, our committee is needing the Town's engagement and help in amplifying and expand our efforts. The following is an initial list which we can build on:

- Promote our website on the Town's **median banners**.
- Get **articles** in the *Prospector*, *Cave Creek/Carefree Independent* and *City Sun Times*.
- Promote Awareness | Education | Website in the **Mayor's letter**.
- Set up **interviews** with Luke and Raena in local and regional periodicals.
- Send out **press releases** to media outlets.
- Include a promotional **handout** in the water bill.
- Have **access** to Council Chambers for future Steward Committee meetings.
- Create **short promo videos** from Council members for social media.
- Send out residential **mailers**.
- Mention in the Town's online **e-blasts**: *Cave Creek News at a Glance & Upcoming Activities*, *Cave Creek Corner*, and *Visit Cave Creek*.
- Invite Town staff and council to join our online **Tribute community** as a show of unity.
- Order **reprints** of collateral and promotional materials as needed.
- **2027:** Entry in Cave Creek Rodeo Days Parade; volunteer for Keep Cave Creek Clean & Earth Day celebrations.

# In Conclusion

- Feedback from the public has been **extremely positive**!
- In 5-1/2 weeks we have created a “buzz”. By collaborating with the Town, we can maximize our efforts and gain real momentum.
- Together, we can continue to make a difference and raise awareness, educate and engage the public, show community support and goodwill, as well as promote private and foundation fundraising.
- Acquiring the 4,005 acres of Open Space is worth everyone’s investment!